

# Anthologies

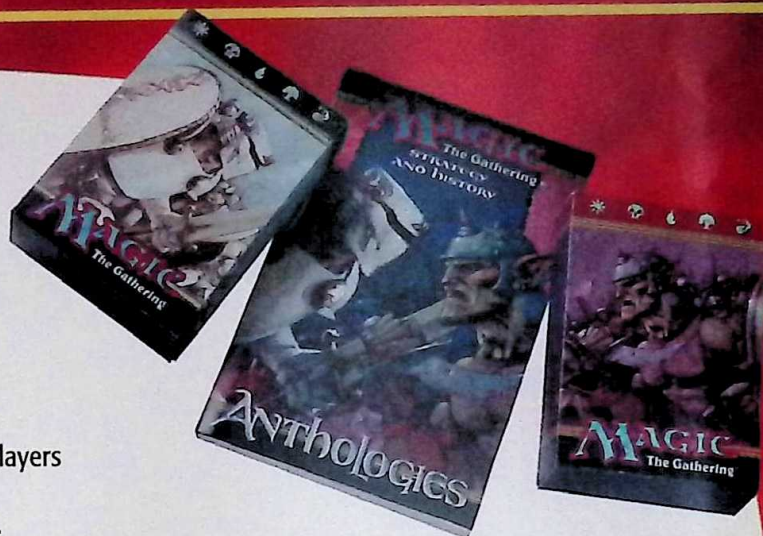


**MAGIC**  
The Gathering®

## Magic's Past and Present Collide

The **Magic: The Gathering**® world has come a long, long way since it burst onto the gaming scene in 1993. Now with the **Anthologies** box set, players new and old have the chance to play a treasury of **Magic**® cards. This set features two uniquely preconstructed decks: each is made up of white-bordered cards from every **Magic** expansion since the game's inception. Presented in an attractive carrying case, the decks come with a booklet showcasing strategy and history of the world-famous game.

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## TARGET AUDIENCE

- Advanced- and expert-level **Magic: The Gathering** players
- Avid collectors of all things **Magic**
- Anyone looking for the perfect gift for a **Magic** player

## KEY SALES POINTS

- Ideal holiday gift for the serious **Magic** player
- Two preconstructed decks—made up of 60 **Magic** cards from every expansion and five “token-creature” cards for players’ convenience
- Sixty-four-page booklet, illustrated in full color and perfect bound, includes two articles by Richard Garfield
- Long-time **Magic** players will want to see how far they’ve come, while players new to the game can catch up on interesting facts from past expansions
- Original artwork on the box features an exciting battle scene with Serra Angel
- Compact box fits in a backpack, yet is large enough to hold up to five 60-card decks or 350 cards
- Fun-themed decks designed by Wizards of the Coast® R&D

## MARKETING SUPPORT

- Advertising and publicity in popular trade and consumer-industry publications such as *Comics Retailer*, *The Duelist*®, *InQuest*, *Gamer*, *Collect!*, and *Shadis*
- World Wide Web support at the Wizards of the Coast website, including preconstructed deck lists

**RELEASE DATE: NOVEMBER 9, 1998**

Contact Merchant Relations at (800) 821-8028 for more information about the **Magic: The Gathering** trading card game, or visit the company’s website at <[www.wizards.com/Magic](http://www.wizards.com/Magic)>.

ITEM	COUNT	PRODUCT CODE	ISBN	UPC	SIZE	WEIGHT	MSRP
Box set	2 preconstructed decks and 1 booklet	WOC16018	1-57530-685-9	7-42818-16018-6	6-3/8" W x 4" D x 3-1/8" H	13 oz.	\$24.99
Box set case	6 box sets				13-1/8" W x 12-1/4" D x 3-1/4" H	5 lbs. 11 oz.	\$149.94

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