

THE
DUELIST

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THE
DUELIST

The ultimate Magic accessory.

Published by the company that started it all with the Magic: The Gathering® TCG, *The Duelist*® is the official guide to the trading card game industry. Every issue of *The Duelist* features the latest information on upcoming releases, strategy tips from the experts, exclusive, behind-the-scenes reports, up-to-date rulings, players' guides and card lists, and tournament coverage, plus dynamic inserts for assured sell-through.

To win the game, you have to know the game.

THE DUELIST

TARGET AUDIENCE: Existing and former players of Magic: The Gathering®

UPCOMING ISSUES

ISSUE #20:

Free *Tempest*™ art print and official *Tempest* players' guide, including card list

ISSUE #21:

Preview of the Magic TCG's winter/spring expansion for *Tempest*

ISSUE #22:

Full coverage and backstory for the first *Tempest* expansion, featuring official players' guide and card list

KEY SELLING POINTS

- Free inserts in every issue
- Official players' guide and card list for each Magic expansion
- Behind-the-scenes stories and fiction for each Magic expansion
- Magic strategy articles by acclaimed Magic players
- Deck strategies and house rules for other top TCGs
- Previews and reviews of the latest fantasy adventure computer software games

MARKETING SUPPORT

- National trade and consumer advertising
- National retailer announcements
- Retailer and distributor promotions and contests

PRODUCT PROFILE

The Duelist is the official trading card game magazine from Wizards of the Coast. The foremost authority on all aspects of strategy for Magic: The Gathering, *The Duelist* features valuable, often exclusive information straight from industry insiders, top players, and Magic artists. *The Duelist* offers the latest information on upcoming releases, expert strategy tips, rulings, card lists, players' guides, and tournament coverage, as well as challenging puzzles, contests, features, preview cards for new releases of Magic and other TCGs, and updates from the worldwide community of TCGs and related electronic games.

Contact Wizards of the Coast Merchant Relations at (800) 821-8028 for more information about *The Duelist*, or look on the Wizards website at <<http://www.wizards.com>>.

The Duelist #20, Nov./Dec. 1997 issue

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ITEM	COUNT	PRODUCT CODE	ISBN	UPC	SIZE	WEIGHT	MSRP
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The Duelist #21, Jan./Feb. 1998 issue

RELEASE DATE: DECEMBER 1, 1997

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The Duelist #22, Mar./Apr. 1998 issue

RELEASE DATE: FEBRUARY 2, 1998

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