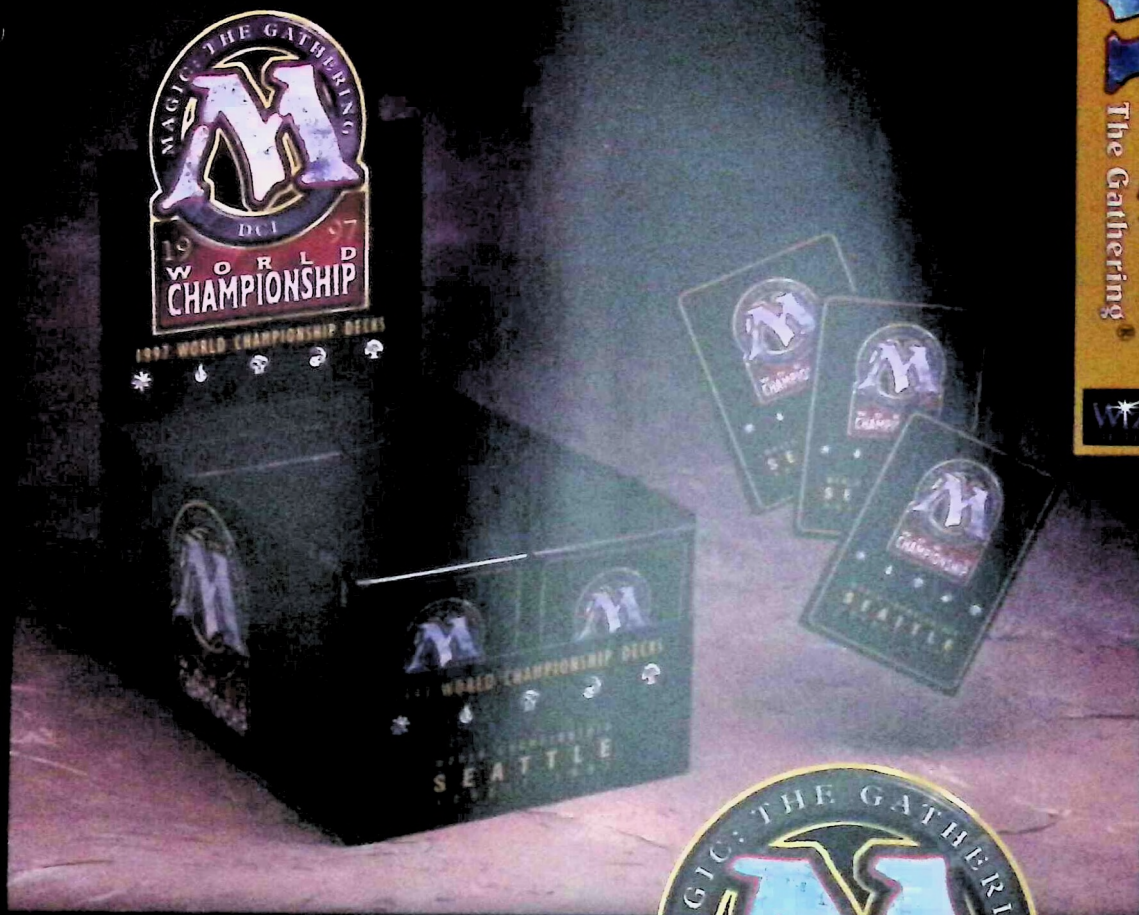


# Magic

The Gathering

Wizards



Play like the pros—play the gold!

Experience firsthand the strategy and competition of professional Magic players with this commemorative, gold-bordered set featuring four of the top competitive decks from the 1997 Magic: The Gathering® World Championships.







## *Magic: The Gathering 1997 World Championship Decks Solicitation*

### TARGET AUDIENCE

- Intermediate to advanced Magic: The Gathering® players

### KEY SELLING POINTS

- Offers players a selection of four top competitive decks from the 1997 Magic: The Gathering World Championships
- Cards are gold bordered
- Offers players the chance to experience firsthand the strategy and competition of the pros

### MARKETING SUPPORT

- Consumer and trade advertising in popular industry publications
- Public relations support in press releases and articles about the 1997 World Championships

### PRODUCT PROFILE

The Magic: The Gathering 1997 World Championship deck display contains four gold-bordered decks from the 1997 Magic: The Gathering World Championships. The 1997 World Championships will take place in August 1997, and the top competitive decks will be recreated for inclusion in this commemorative set. Until then, the exact contents of the decks will remain a mystery, inviting speculation as to which deck types will prevail.

### RELEASE DATE: SEPTEMBER 1997

Contact Wizards of the Coast® Merchant Relations at (800) 821-8028 for more information about Magic products, or on the Web at <http://www.wizards.com>.

ITEM	COUNT	PRODUCT CODE	ISBN	UPC	SIZE	WEIGHT	MSRP
Display box	12 decks, 3 of each type	WOC6606	1-57530-491-0	7-42818-06606-8	5-1/4" W x 7-3/4" D x 3-3/4" H	3 lbs., 9 oz.	\$119.40
Case	5 displays				7-3/4" W x 26-1/4" D x 3-3/4" H	37 lbs.	\$597.00
Deck A (contents TBD)	90 cards	WOC6607	1-57530-492-9	7-42818-06607-5			\$9.95
Deck B (contents TBD)	90 cards	WOC6608	1-57530-493-7	7-42818-06608-2			\$9.95
Deck C (contents TBD)	90 cards	WOC6609	1-57530-494-5	7-42818-06609-9			\$9.95
Deck D (contents TBD)	90 cards	WOC6610	1-57530-495-3	7-42818-06610-5			\$9.95