



WORLD CHAMPIONSHIP
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AVAILABLE SEPTEMBER 27, 1999



MAGIC
The Gathering®

Available September 27, 1999



90-Card World Champ Decks

Stock the most powerful Magic® decks in the world!

The **Magic: The Gathering® Pro Tour™** circuit has become a truly global phenomenon, complete with international venues, clamoring crowds, and television coverage on ESPN2 of the World Championship. Every competitive **Magic** player who enters your store will want to own the **1999 Magic: The Gathering World Championship** decks—the decks that won at Worlds.

The **1999 World Championship** decks offer players the chance to examine and play with the best **Magic** decks in the world today. Each deck contains some of the most powerful cards in the Standard environment, and the expert strategies will keep even experienced players on the cutting edge of competitive play. Each deck contains 90 cards, including a sideboard and blank cards for adding proxies, plus a player biography and decklist.

Ordering Information

Item	Count	Product Code	ISBN	UPC	Size	Weight	MSRP
World Champ deck (#1)	90-card deck	WOC06016	1-57530-700-6	7-42818-06016-5			\$9.99
World Champ deck (#2)	90-card deck	WOC06078	1-57530-834-7	7-42818-06078-3			\$9.99
World Champ deck (#3)	90-card deck	WOC06079	1-57530-835-5	7-42818-06079-0			\$9.99
World Champ deck (#4)	90-card deck	WOC06080	1-57530-836-3	7-42818-06080-6			\$9.99
Deck display box	12 decks (assorted)	WOC06017	1-57530-701-4	7-4218-06017-2	5-1/4" W x 8" D x 3-5/8" H	4 lbs., 6 oz.	\$119.88
Deck display case	6 deck displays				16-3/4" W x 8-3/8" D x 8-5/8" H	31 lbs.	\$719.28

Pacifico Yokohama Convention Plaza in Tokyo, Japan—
site of the 1999 World Championships



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Target Audience

- Expert-level **Magic** players
- Players interested in competitive tournament deck construction and play strategies
- Avid **Magic** collectors and fans of preconstructed decks

Key Sales Points

The four different **1999 World Championship** decks:

- replicate the decks that dominated the premier **Magic** competition in the world
- contain some of the most powerful cards in the Standard environment
- keep experienced players on the cutting edge of competitive play with expert strategies
- encourage players to be more actively involved in Organized Play
- can be sold individually—each deck includes a sideboard and blank cards for adding proxies, plus a player biography and decklist

Marketing Support

- Nationwide advertising campaign in leading hobby/game magazines
- World Wide Web support at the Wizards of the Coast® website

For More Information

Contact Merchant Services at (800) 821-8028 or (425) 204-7200 for more information about the **Magic: The Gathering** trading card game, or visit the company's website at <www.wizards.com>.