



You Deserve the World

So do your customers. Tell them they're ready to play with the world's best—the world's best cards, that is. With the Magie: The Gathering 2000 World Championship decks, your customers can:

- Play with what are considered to be the best decks in the world today
- Use some of the most powerful cards in the Standard environment
- Improve their game and in turn become more loyal players

The Magic: The Gathering 2000 World Championship decks are comprised of four different decks—the top deck at the 2000 World Championships, plus three other decks.

Each individual deck includes:

- 60 World Champ Deck game-play cards
- 15 card side board
- 12 proxy cards
- ! bio card
- I marketing card
- 1 decklist card

Magic: The Gathering 2000 World Championship decks. They're a top draw.



World Championship Decks Release Date: October 2000

ITEM	COUNT	PRODUCT CODE	ISBN	UPC	SIZE	WEIGHT	MSRP
2000 World Championship deck	90 cards	WOC 06184	0-7430-0051-X	7-42818-06184-1			\$9.99
2000 World Championship deck display, assortment	12 decks, assorted		0-7430-0056-0	7-42818-06189-6	5-1/4" W x 8" D x 3-5/8" H	4 lbs., 6 oz.	\$119.88
2000 World Championship deck display, assortment					16-3/4" W x 8-3/8" D x 8-5/8" H	31 lbs.	\$719.28



TARGET AUDIENCE

- Advanced- and expert-level players
- Trading card game enthusiasts (males, ages 12–24)
- Players of electronic strategy games, electronic shooters, Pokémon™ TCG, Star Wars TCG, Young Jedi TCG, and Risk

KEY SALES POINTS

- These are the best decks in the world today.
- These decks contain some of the most powerful cards in the Standard environment.
- These decks will teach your consumers to be better players.

MARKETING SUPPORT

- In-store point-of-purchase materials (Contact Merchant Relations at (800) 821-8028 or (425) 204-7200 if you aren't currently receiving these materials!)
- Advertising in popular trade and consumerindustry publications, including InQuest Gamer, Scrye, TopDeck[™], and Comics Retailer magazines
- Prize-supported promotions in industry magazines like InQuest Gamer and TopDeck
- Promotions and support (including product previews) at the Wizards of the Coast website; www.wizards.com.

ORDERING INFORMATION

Contact Merchant Relations at (800) 821-8028 or (425) 204-7200 for more information about the Magic: The Gathering trading card game, or visit the company's website at www.wizards.com.







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