



A SOLID FOUNDATION

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From some of the World's best championship Magic™ players, come four of the world's best decks. The 2004 World Championship decks.

Target Audience

Advanced and expert-level Magic players (males, age 12-34)

Key Selling Points

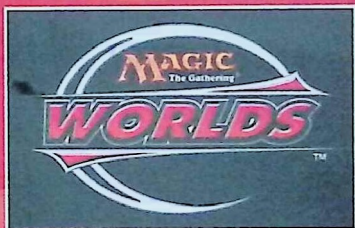
- Four different 90-card decks replace the decks that dominated the previous Magic competition in the world, making them the best decks available.
- Each deck contains some of the most powerful cards in the Standard environment.
- The World Championship Decks keep experienced players on the cutting edge of competitive play with expert strategies.

Marketing Support

- National Print Advertising
- In-store Play of Planeswalker
- Web support on magicthegathering.com

Ordering Information

To open an account with Wizards of the Coast, Inc., or to receive an authorized Wizards of the Coast™ distributor list, contact Merchant Relations at (800) 821-8028. If you have an existing account, contact Direct Sales at (800) 564-1636. For additional information about the Magic: The Gathering trading card game, visit our website at www.magicthegathering.com



Item	COUNT	PRODUCT CODE	ISBN	UPC	Size	Weight	MSRP
World Champ Decks	Four (90 cards per deck) • 4 different decks that are chosen from the top 48 decks at Worlds • 12-14 2-point cards + alternate • 1 alternate • 1 alternate	987-123456	1-56987-1234-5	6-12345-67890-1			
World Champ Decks - display	12 Decks + game Display	987-123456	1-56987-1234-5	6-12345-67890-1			



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